







Family Fun Run 5K 2024 Sponsorship Packet

June 1, 2024 at Worlds of Fun Gates open at 7 AM, Race starts at 8 AM







Third Annual Family Fun Run

June 1, 2024 | Gates open at 7 AM, Race starts at 8 AM

Sponsorship Commitment Form

For over 40 years, the Love Fund has stood in the gap for children in need, helping over 220,000 youth. The Love Fund was established to improve the quality of life for children newborn to 18 years of age in the Greater KC area, when funding from other sources is not available. Help us hit the ground running at our Love Fund for Children Family Fun Run presented by Worlds of Fun! Our goal is to partner with you to promote your business and give you a real presence at our race. Please see the sponsorship levels below to determine which level best benefits your business. We look forward to partnering with you!

Individual registrations are available at www.fox4lovefund.org/familyfunrun

Sponsorship Levels										
\$5,000	\$2,500	\$1,000	\$500	In-Kind: \$	(estimated value)					
Fuel Station (Cheer Station Vendor Booth	Levels (1 available) - \$1,50 1 available) - \$1,00 1 (1 available) - \$75 1 (8 booths availab DES (unlimited) - G	00 0 le) - \$250 booth f								
Sponsorship/Contri	butor Informati	on								
Name of Company or Person (as it should appear on marketing materials)										
Contact Person										
Address										
City		S	State	Zip						
Email		F	Phone	Fax						
Sponsorship Benefit	ts									
Name of Contact Persor	n for Logo and Mat	erial Approval								
Email		Р	hone							
Payment Informatio)n av tax-deductible c	heck made pavab	le to the Love Fi	und for Children						

Completed Forms are due Monday, May 8th, 2024

Love Fund for Children 3030 Summit, Kansas City, MO 64108 Contact Crystal Yarnell at 417-880-6066 For more information visit www.fox4lovefund.org

Sponsorship Levels

Thank you to our Presenting Sponsor, Worlds of Fun!

	\$5,000	\$2 <i>,</i> 500	\$1,000	\$500	\$1,500	\$1,000	\$750	\$250
	Platinum Trainer	Gold Jogger	Silver Sneaker	Bronze Sprinter	Starting Line (1 Available)	Fuel Station (1 Available)	Cheer Station (1 Available)	Vendor Booth* (up to 8 spaces available)
Event registrations and shirts	12	8	6	4	6	4	2	0
Day of recognition by emcee	Ŷ	V						
Opportunity for race packet insert (e.g., samples, coupons, etc.)	Ŷ	Ŷ	Ŷ					
Logo on race shirt and signage	Ø	Ŷ	V	Ø	V	V	Ø	
Recognition on race and Love Fund websites	Ŷ	V	Ŷ	V	Ŷ	V	V	
Signage	Throughout Event	Throughout Event	Throughout Event	Throughout Event	Starting Line	Fuel Station	Cheer Station	
Logo in all email communications	Ŷ	V	Ŷ	V	Ŷ	Ø	Ø	
Social media recognition	Ś	V	Ŷ	V	Ś	V	V	Ŷ
Opportunity for booth space*	V	Ŷ	Ŷ	Ŷ	Ŷ			Ŷ
Volunteers needed	Optional	Optional	Optional	Optional	Optional	4	4	Mandatory staff from 6:30AM- 11:00 AM

*Please note: Vendors will need to provide their own tables, chairs, tents, power sources, etc.

Give us a follow!

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